

SYDNEY MITCHELL

CURRENT
COLLEGE STUDENT



MAIN OBJECTIVE

I am a current college student seeking a full- or part-time job working in agricultural communications, digital media, or marketing. Please look at my portfolio to see examples of my work: <https://korakelpie.wixsite.com/website>

ACTIVITIES AND HONORS

- 2021 Minnesota New Century Scholar
- 4-H member for 14 years, held every officer position
- Served as 2021-2022 MN 4-H Agriculture Ambassador
- Member of SDSU's Agricultural Communicators of Tomorrow Chapter, assisting to host the 2022 Professional Development Conference
- Member of: SDSU's Dairy Club, Ag Relations Council, Gamma Sigma Delta Honor Society of Agriculture, and Collegiate 4-H.

SKILLS

Experience and training with:

- Canva Pro and graphics creation
- Videography and editing
- Microsoft Office and Google
- AP writing style
- Social media use
- Public speaking, interviews and broadcasting
- Knowledge of various areas of agriculture including animal science, horticulture, education, business and more

CONTACT DETAILS

📞 507-384-7826
✉️ korakelpie@gmail.com
🏠 48284 Gardener Ln.
Waterville, MN 56096

WORK EXPERIENCE

Communications Intern

Animal Agriculture Alliance
May 2022-Current
Arlington, VA

- Website management, email newsletter writing and copywriting/blog post writing
- Create and schedule social media content

Sales and Public Relations

Mama's Mercantile and Greenwald's Greenhouse
2014-Current
Elysian, MN

- Ordering, marking, displaying, and selling product
- Taking photographs and posting on social media, in charge of public relations

4-H Summer Intern

University of Minnesota Extension
July 2022-August 2022
Le Sueur County, MN

- Develop and maintain social media
- Assist with planning events
- Ensure events during the county fair ran smoothly

ACADEMIC HISTORY

South Dakota State University

Class of 2023 | Agricultural Communications

- 4.0 GPA, pursuing Honors College Distinction

South Central College

Received Associate of Arts in Spring of 2021

- Graduated with Highest Honors and as a member of Phi Theta Kappa Honor Society

RELATED EXPERIENCE

Beyond the Farm

Agricultural Literacy Project | 2016-Current

- Spoken to thousands of people on RFD-TV and at conferences across the country
- Develop and manage social media platforms
- Produced videos with over 400,000 views

College Aggies Online Competition

Yearly Scholarship Competition | 2020 & 2021

- 2021 First-place scholarship winner
- Active participant in 9 week social media competition put on by Animal Agriculture Alliance in 2020 & 2021